







'BIKER MICE FROM MARS' ROCK AND RIDE INTO SECOND SEASON

MONDAY THROUGH FRIDAY

**'Beverly Hills, 90210' Stars Luke Perry, Jason Priestley and Brian Austin Green
To Make Separate Special Guest Appearances With
Cast-Mate/'Biker Mice From Mars' Regular Ian Ziering**

The mighty Biker Mice from Mars, Throttle, Vinnie and Modo, rock and ride into their second season when "Biker Mice From Mars" premieres on September 19 (consult local listings) as a Monday through Friday series. The cycle-savvy, freedom-fighting Biker Mice and the diabolical Plutarkians will battle it out in 65 new episodes of the highly popular, nationally syndicated animated children's show.

Luke Perry goes from friend to foe when he guest stars as the evil Plutarkian, Napoleon Brie, and is pitted against his "Beverly Hills, 90210" cast-mate/"Biker Mice From Mars" series regular Ian Ziering (Vinnie) in the episode titled "Motor City Maniacs." Perry will again meet his muscular mice nemesis when he reprises the role of Brie in a special "Back To Mars" trilogy. Two other "Beverly Hills, 90210" regulars, Jason Priestley and Brian Austin Green, will also make special guest appearances on separate upcoming episodes. Priestley will play the brilliant earthling scientist Dr. "Asphalt Jack" MacCyber in "Virtual Unreality" and Austin Green will make his rodential debut as Modo's nephew, Rimfire, in the "Stalkers" episode.

(more...)

"Biker Mice From Mars," continued...

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This season, the Plutarkian-opposing, hot dog and root beer-loving Biker Mice will return to their home planet for three episodes in order to bring their Earth archenemy, the diabolic Lawrence Limburger, to trial for the deliberate and premeditated destruction of Earth. Once on Mars, however, Throttle, Modo and Vinnie are unjustly arrested as traitors. Back on Earth, while the mice are behind bars on Mars, the deranged Detroit Plutarkian, Napoleon Brie (Perry), has his evil fish eyes set on Chicago, the home of the Biker Mice, and plots to commandeer the city as his own.

In "Motor City Maniacs," the Biker Mice are forced to fight on behalf of their rival Limburger after he is challenged by the malevolent Brie to a "demolition derby" where Chicago is the grand prize.

When Dr. "Asphalt Jack" MacCyber's (Priestley) amazing virtual reality helmet invention is stolen by Limburger and altered for sinister purposes, the Biker Mice are faced with a colossal "reality check" in the "Virtual Unreality" episode of "Biker Mice From Mars."

In another upcoming episode, Modo's nephew, Rimfire (Austin Green), narrowly escapes from the "Stalkers," a group of bizarre, shadow-like aliens residing on Mars. Rimfire joins his Uncle Modo and the rest of the Biker Mice on Earth. Chaos ensues, however, when the sinister Stalkers trail Rimfire to Chicago and gladly pay Limburger for the privilege of hunting down the pesky rodent heroes.

(more...)

"Biker Mice From Mars," continued...

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Ian Ziering ("Beverly Hills, 90210") provides the voice of Vinnie, the half-masked rebel with a cool attitude, who rides the Radical Rocket Sled. Rob Paulson (Raphael, "Teenage Mutant Ninja Turtles") portrays Biker Mice team leader Throttle, who wears hot shades, an imposing leather vest and rides the Martian Monster Bike. Dorian Harewood ("Viper") plays Modo, the muscle mouse with the eye patch and the bionic arm who rides the Mondo Chopper. Charley, the intrepid female owner of the Last Chance Garage, is played by Leeza Miller. Representing the menacing Plutarkians are Morgan Sheppard as the sinister Lawrence Limburger, Susan Silo as the brilliant, but ever-corrupt scientist, Dr. Karbunkle and Brad Garrett as the slippery, oil-dripping Grease Pit.

"Biker Mice From Mars" is a production of New World Animation in association with Brentwood Television Funnies, Inc. Rick Ungar is credited as the creator of the series and serves as executive producer with Tom Tataranowicz. Norman Singer is the co-executive producer. Genesis Entertainment is the domestic distributor with the overseas distribution handled by New World International.

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Rick Ungar

Biography

Rick Ungar is the creator and executive producer of the nationally syndicated "Biker Mice From Mars" animated series and the president of New World Animation (a children's animation division of New World Entertainment).

Prior to assuming his current position with New World in 1992 Ungar worked as a supervising producer for FOX Broadcasting Company's "Totally Hidden Video" and served as executive producer for FOX Television's "America's Cutest Kids". Additionally, he wrote and produced the syndicated children's series, "Gamepro," which was distributed worldwide by The Samuel Goldwyn Company.

Ungar entered the world of animation in 1992 when, for one season, he served as a co-executive producer for the popular animated FOX Children's Network series "The X-Men." At the same time, Ungar was developing his own animated series, "Biker Mice From Mars," that made its debut in the fall of 1993. He also served as the executive producer on the Ronald McDonald Theater half-hour animated special "The Magic Paintbrush," which aired on CBS in April of 1993 and the five-minute animated featurette "Gahan Wilson's Diner," that was produced for 20th Century Fox and played in movie theaters nationwide.

Former to his work in television, Ungar founded a character licensing company "Brentwood Television Funnies" in 1984. Under the aegis of "Brentwood Television Funnies," Ungar continues to license and merchandise the popular, very successful and long enduring "Kliban CAT."

Ungar holds a bachelor of arts degree in communications from Ohio State University and a juris doctorate from Wayne State University School of Law. He is an active member of the Academy of Television Arts & Sciences, "Cities in Schools" and the South Central Los Angeles Community Helpline. Ungar lives in Los Angeles with his wife and two children.

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BIKER MICE FROM MARS

Cast

THROTTLE.....Rob Paulsen
MODO.....Dorian Harewood
VINNIE.....Ian Ziering
LAWRENCE LIMBURGER.....Morgan Sheppard
DR. KARBUNKLE.....Susan Silo
GREASEPIT.....Brad Garrett
CHARLEY.....Leeza Miller

BIKER MICE FROM MARS is a production of New World Animation in association with Brentwood Television Funnies, Inc.

EXECUTIVE PRODUCER/CREATOR.....Rick Ungar
EXECUTIVE PRODUCER.....Tom Tataranowicz
CO-EXECUTIVE PRODUCER.....Norman Singer
PRODUCED BY.....New World Animation, Ltd.
OVERSEAS ANIMATION BY.....Philippines Animation Studio, Inc.
MUSIC.....Will Anderson
VOICE DIRECTOR.....Stu Rosen
DOMESTIC DISTRIBUTION.....Genesis Entertainment
FOREIGN DISTRIBUTION.....New World International

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'BIKER MICE FROM MARS' TAKE OVER PLANET EARTH

Little did Rick Ungar know that having Sunday brunch with his family and a couple of friends at a popular Studio City deli would change his life and lead to one of the biggest phenomenon in children's television -- the nationally syndicated animated children's series "Biker Mice From Mars."

It was at this deli that a group of hog enthusiasts roared up, removed their helmets and entered the restaurant to enjoy a breakfast of matzo brie and lox and bagels. Ungar was amazed at the fascination the band of bikers created amongst the patrons -- children and adults alike. He was also amazed that the image he had of burly biker gangs was completely outdated since, at least in this group, most were white-collared professionals. It was this revved-up, gustatory revelation that kick-started Ungar's creative wheels and that eventually spawned into the hugely successful animated series "Biker Mice From Mars" featuring the three freedom fighting, ever-buff, teenage martian mice, Throttle, Vinnie and Modo.

Since the show's debut in the fall of 1993, the deli-brain-child of Ungar has skyrocketed in the ratings and has expanded from a once-a-week, weekend half-hour to a Monday through Friday series. The series has inspired a flourishing line of home videos,

(more...)

"Take Over Earth," continued...

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toys, clothing and accessories. According to Lewis Galoob Toys, the "Biker Mice from Mars" has had the highest premiere year number of sales for any toy line that made its debut as a once-per-week syndicated show. "Biker Mice From Mars" has also propagated the development and production of a feature length movie. The "Biker Mice From Mars" feature, tentatively scheduled for release in summer of 1995, will be produced by David Chan, who served as producer for the "Teenage Mutant Ninja Turtles" live-action movies. Broadcast in 92 percent of the United States, the syndicated "Biker Mice From Mars" program has also generated interest for an animated network series spinoff.

In addition to the tremendous following in the United States, the "Biker Mice From Mars" has become a worldwide children's sensation. Airing in more than 50 countries, Ungar receives fan mail from Biker Mice fans from all over the world and is often asked to make promotional trips to the different countries airing the program (which includes England, Australia, New Zealand, China, Singapore and Malaysia, to name a few).

Why does the "Biker Mice From Mars" have such appeal to children of different nationalities and cultural backgrounds? According to Ungar, the answer lies in the development of the mice and their characters. "Once the concept was formulated, I hosted several cartoon parties at my house and found out what the kids liked about different animated characters and stories. With the help of an artist, I started developing the look of the Biker Mice and their beefed-up motorcycles. At each step, I would get input from the children who would tell me when something was 'cool' and when something was not. I

(more...)

"Take Over Earth," continued...

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believe that children, no matter what culture, are intrinsically the same in their likes and dislikes. They seem to like action-packed stories, featuring macho characters with wiseguy attitudes and hearts of gold, fighting the bad guys in ultra-radical vehicles."

"Biker Mice From Mars" is a production of New World Animation in association with Brentwood Television Funnies, Inc. Rick Ungar is credited as the creator of the series and serves as executive producer with Tom Tataranowicz. Norman Singer is co-executive producer. Genesis Entertainment is the domestic distributor with the overseas distribution handled by New World International.

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BIKER MICE FROM MARS

The Voices Behind The Characters

Ian Ziering - "Vinnie"

Ian Ziering is keeping very busy these days playing lead roles in two hit television series. Currently, Ziering plays Steve Sanders, the good-looking guy with the sparkling personality and lots of money on the popular series "Beverly Hills, 90210," and is also the voice of Vinnie, the half-masked rebel mouse with a cool attitude in "Biker Mice From Mars."

A New Jersey native, Ziering's acting career began on his twelfth birthday when he was discovered and signed by a New York talent agent. Since then, he starred as Cameron Stewart on the popular soap opera the "Guiding Light" for two and a half years. He was also the lead in several ABC afterschool specials. His feature film debut was in "Endless Love," playing Sammy, the younger brother of Brooke Shields and James Spader. In addition, Ziering has performed on Broadway, portraying Nils in the musical hit "I Remember Mama" and John in the national tour of "Peter Pan."

In real life, Ziering is an avid motorcycle enthusiast.

Dorian Harewood - "Modo"

An accomplished voice actor, Dorian Harewood portrays Modo, the tough yet sensitive member of the heroic Martian Mice trio in "Biker Mice From Mars."

Harewood has also appeared in numerous television series and feature films. His credits include the role of Julian Wilkes in the NBC series "Viper," and most recently, a featured role in the television movie, "Getting Up and Going Home," with Tom Skeritt and Blythe Danner. Harewood is well-known for his role as Public Defender Hank Mitchell in the CBS series "Trials of Rosie O'Neil," starring Sharon Gless. In addition, Dorian has had the honor of portraying two of the most respected characters in television history -- Simon Haley (father of author Alex Haley) in "Roots: The Next Generation" and the American hero Jesse Owens in "The Jesse Owens Story."

(more...)

Dorian Harewood - "Modo" (cont.)

Dorian is also an exceptional vocalist and has performed with The Four Tops, Stevie Wonder and Gladys Knight. As a voice actor, he's supplied the voices for many children's cartoon characters. Some of his more well-known roles include Michael Jordan for "Pro Stars," Moze on Stephen Bochco's "Capitol Critters," Toon on the mixed animated cop series "Bonkers," Sir Bryant on "Prince Valiant," Stretch on "The California Raisins" and Shredder on "Teenage Mutant Ninja Turtles."

Rob Paulsen - "Throttle" & "Fred the Mutant"

This multi-faceted voice actor supplies the voice of many of today's popular cartoon characters including Throttle, the stolid and undaunted of the "Biker Mice From Mars."

Paulsen is probably best known for his voice portrayal of "Raphael" one of the "Teenage Mutant Ninja Turtles" with a major "Tude." He credits this role for launching his career. Paulsen's also played the voice of the boy hero "Max" on "Mighty Max." Paulsen's broad voice scope has also enabled him to play multiple roles in the same series including four characters in "Tazmania," "Animaniacs" and "Tiny Toon Adventures."

Paulsen began voicing cartoon characters professionally in 1983. One of his first characters was "Rude Dog" from the eponymously titled animated series. In addition to voice roles, Paulsen has been active in the commercial field. His numerous credits include on and off-screen work for McDonald's, Ford, Pepsi, Coke and Kentucky Fried Chicken. He has also made guest appearances on "St. Elsewhere," "MacGyver" and "Amazing Stories."

Paulsen is committed to children's causes and travels the country playing ice hockey with celebrities for special kids benefits.

Morgan Shepard - "Lawrence Limburger"

Morgan Shepard is known for his voice versatility and ability to imitate virtually every accent and dialect. Shepard is the voice behind the evil, fish-faced Plutarkian, Lawrence Limburger, in the "Biker Mice From Mars."

Shepard's past credits include feature film roles in "The Elephant Man," "Cry Freedom," "Wild at Heart" and Stephen King's "Needful Things." His television credits are varied and many. He was a series regular on "Max Headroom" and was featured in the mini-series "Masada" and "Shogun." Presently, he has a recurring role on "SeaQuest DSV."

Shepard was a member of the Royal Shakespeare Company and his Broadway performances include "Marat/Sade" and "Sherlock Holmes."

(more...)

Leeza Miller - "Charley"

Leeza Miller supplies the voice of Charley, the intrepid owner of the Last Chance Garage who has been recruited by the Biker Mice to join their crusade to save the Earth from destruction in "Biker Mice From Mars."

Miller is known for her vocal talent and has recorded with such artists as Elton John, Supertramp, Thomas Dolby and Donna Summer. In addition, she appeared in "David Foster's Christmas Special" with BeBe and CeCe Wynan.

Miller sings in Portuguese and Spanish and has recorded in Japanese and Hebrew. She also writes R&B, pop and jazz.

Susan Silo - "Dr. Karbunkle"

Susan Silo is the voice of the brilliant but completely corrupt scientist Dr. Karbunkle in "Biker Mice From Mars." A well-established cartoon voiceover actress, Silo can deliver, sustain and retrieve multiple voices in the same production making her one of the top performers in the field.

Silo began her voiceover career as the voice of the Land O' Lakes Margarine cow for nearly 10 years. From there she went on to do the voices for many cartoon characters in a variety of series including "Garfield," "An American Tail," "Dennis The Menace," "Pink Panther," "The Addams Family," "Pound Puppies," "Darkwing Duck," "The Smurfs," "The Toxic Crusaders," "New Kids On The Block" and "Where's Waldo?," among others. In addition, Silo has created several voice characters for feature films including three toy animals in the closet with Lily Tomlin in "The Incredible Shrinking Woman" and assorted robots in the feature film "Tron."

In addition to her voiceover work, Silo has appeared in numerous television series including "LA Law," "Highway to Heaven," "The Young and the Restless" and "Batman."

Brad Garrett - "Greasepit"

Brad Garrett is the voice behind Greasepit, the slippery, oil-dripping sidekick to the evil Lawrence Limburger in "Biker Mice From Mars."

Garrett began his career as a stand-up comedian and then made his transition into acting for television, film and voiceovers. He was recently seen on "Roseanne" as Doug and often appears on "The Tonight Show," "Comic Strip Live" and "The Sunday Comics." Garrett has also performed his comedy routine as the opening acts for Julio Iglesias, Diana Ross, David Copperfield and Frank Sinatra. He has headlined at Bally's Parkplace and co-headlined with The Temptations at the Trump Plaza. Garrett recently finished the feature film, "Casper," in which he plays a vapor named Fatso.





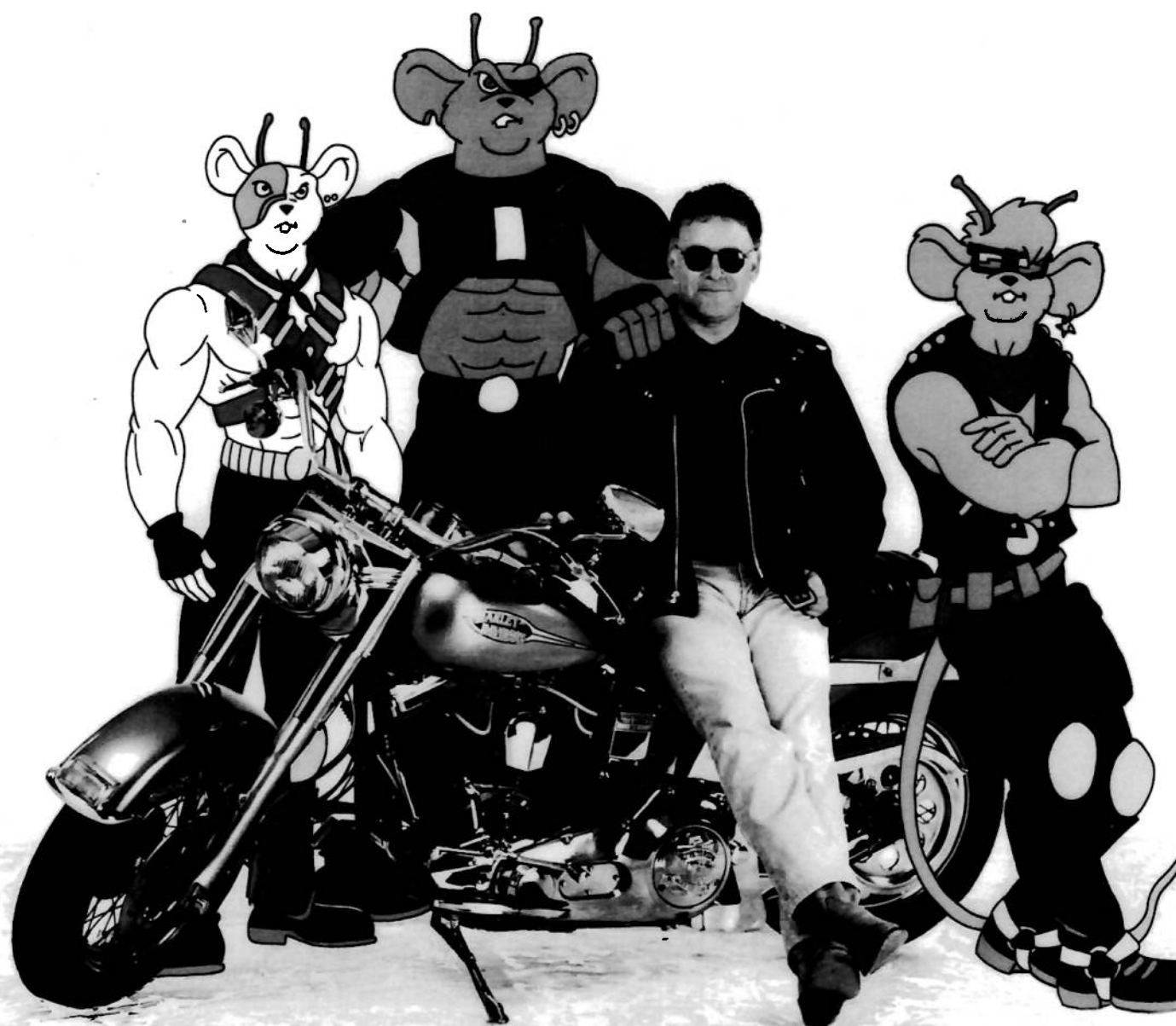


The "Biker Mice From Mars", **MODO, THROTTLE, and VINNIE** rock and ride into their second Plutarkian-battling, freedom-fighting season. Beginning September, the "Biker Mice From Mars" will air Monday through Friday in national syndication.

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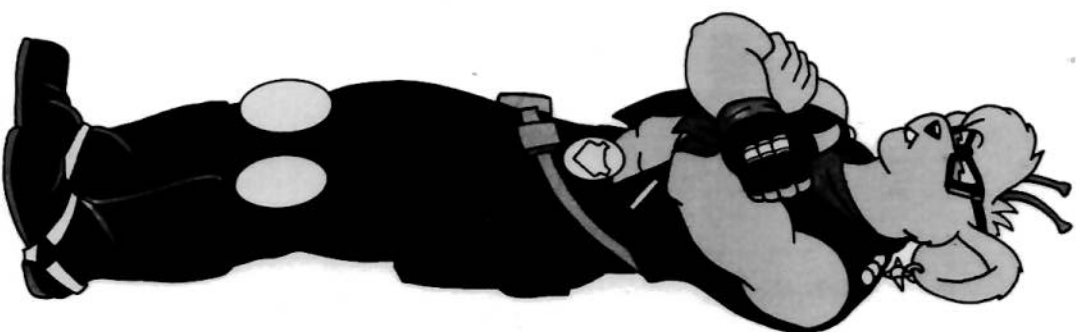
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RICK UNGAR

**Creator/Executive Producer
"Biker Mice From Mars"**

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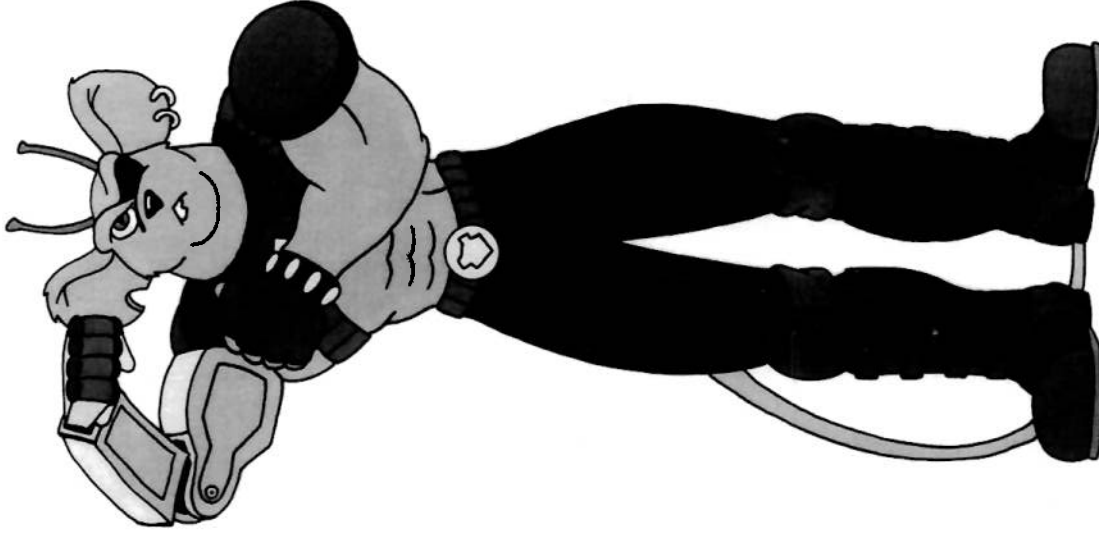
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Rob Paulsen is **THROTTLE**, the imperturbable, self-assured biker mice leader whose shades are as cool as his calm demeanor. "**Biker Mice From Mars**" can be seen Monday through Friday in national syndication.

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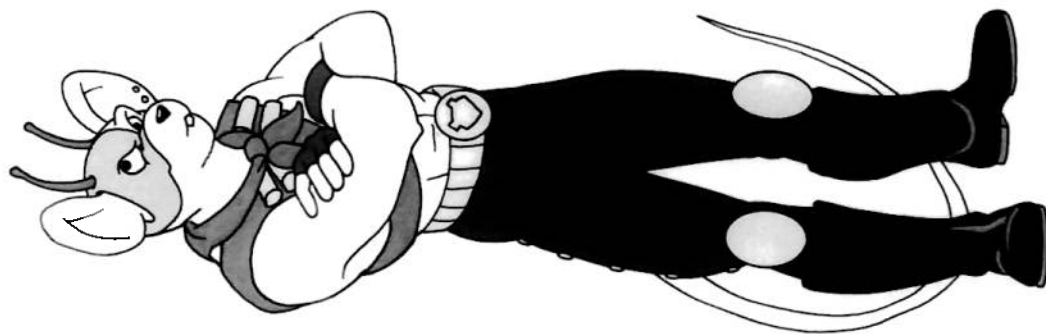


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Dorian Harewood portrays **MODO**, the imposing biker mouse with the bionic arm, warrior's soul, a simple spirit and a heart of gold. **"Biker Mice From Mars"** can be seen Monday through Friday in national syndication.

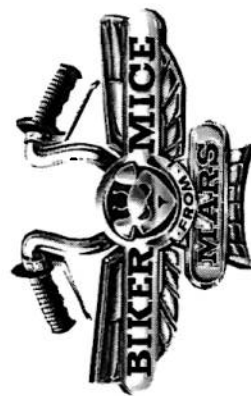


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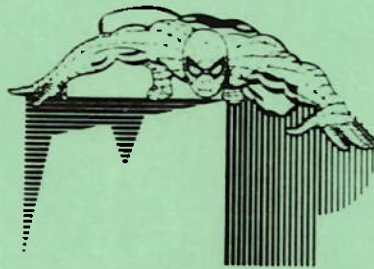
Ian Ziering provides the voice of **VINNIE**, the half-masked biker mouse who's a little rebellious, a timid romantic, and an extremely loyal and brave warrior. "**Biker Mice From Mars**" can be seen Monday through Friday in national syndication.



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